



# From the idea to the final product

all in one place.

# VISION AND MISSION

## Vision

A company to work with, and to work for.

## Mission

We want to deliver top quality products, and serve our clients and partners with the utmost professionalism, honesty, integrity, and efficiency. Our employees will, here, find a place where they feel safe; where their voice is heard; where they grow, and grow old; and where family, love, and respect matter — a home.

A person in a white shirt and dark pants stands in a room with large windows, holding up a large sign that says "VISION". The person is silhouetted against the bright light coming through the windows. The windows show a view of a sunset or sunrise with orange and yellow clouds. The word "VISION" is written in large, bold, black letters across the middle of the image, partially overlapping the person and the windows.

# VISION



Plamingo was founded by Mr Aziz Ćurić in 1972 as a small injection moulding workshop with 8 employees. Since then, it has grown into a 300-employee business.

In 1997, we moved into the bathroom retail and wholesale space and, within a few years, became Bosnia's largest tile importer with over 1million m2 of tiles sold annually.

In 2003, we also started our plastic electroplating business where, together with injection moulding, we now serve globally recognised clients and products.



**Samir Ćurić**  
**CEO**

Plamingo is a family business, currently owned and operated by its 2nd generation.

The 3rd generation has also entered the business, hence ownership and governance is slowly transitioning.

# HISTORY

Founded as an  
**injection  
moulding  
workshop**  
by Mr Aziz Ćurić

1972

Mr. Aziz Ćurić passes,  
transferring governance  
and majority ownership  
to his son, Mr. Samir Ćurić

1990

At the very  
beginning of the  
war, Plamingo is  
registered as a  
**Limited Liability  
Corporation**

1992

Entry into  
**bathroom retail  
and wholesale**  
business with  
small showroom

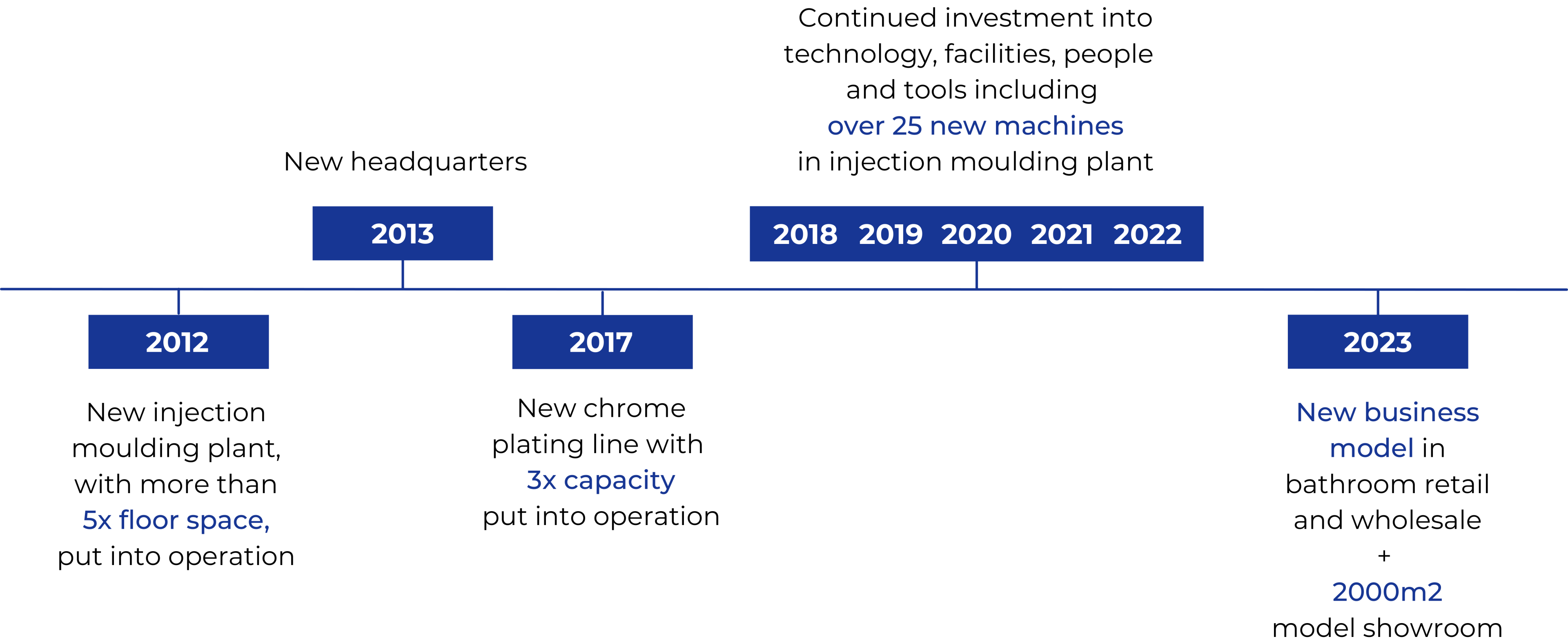
1997

Entry into **chrome  
plating on plastic**  
with the first  
production line

✚  
**ISO 9001 and  
14001** certified

2003







# PLAMINGO, IN TWO BOXES

## Ownership

Plamingo is a 100% family-owned business currently passing to the 3rd generation.

## Technology, products and services

Toolshop (construction, production)  
Injection moulding (25-550 tonnes)  
Plating on plastic (chrome)  
Laser engraving  
Tampon print  
SW 3D modeling and printing  
Assembly  
Bathroom retail and wholesale







# MORE ABOUT US

## Key facts:

- Almost 300 employees
- More than 30mil parts produced annually
- 44300m2 of land, 20400m2 indoor
- ISO9001 and ISO14001
- ISO/TS 16949 - IATF – plan for implementation in 2023/24





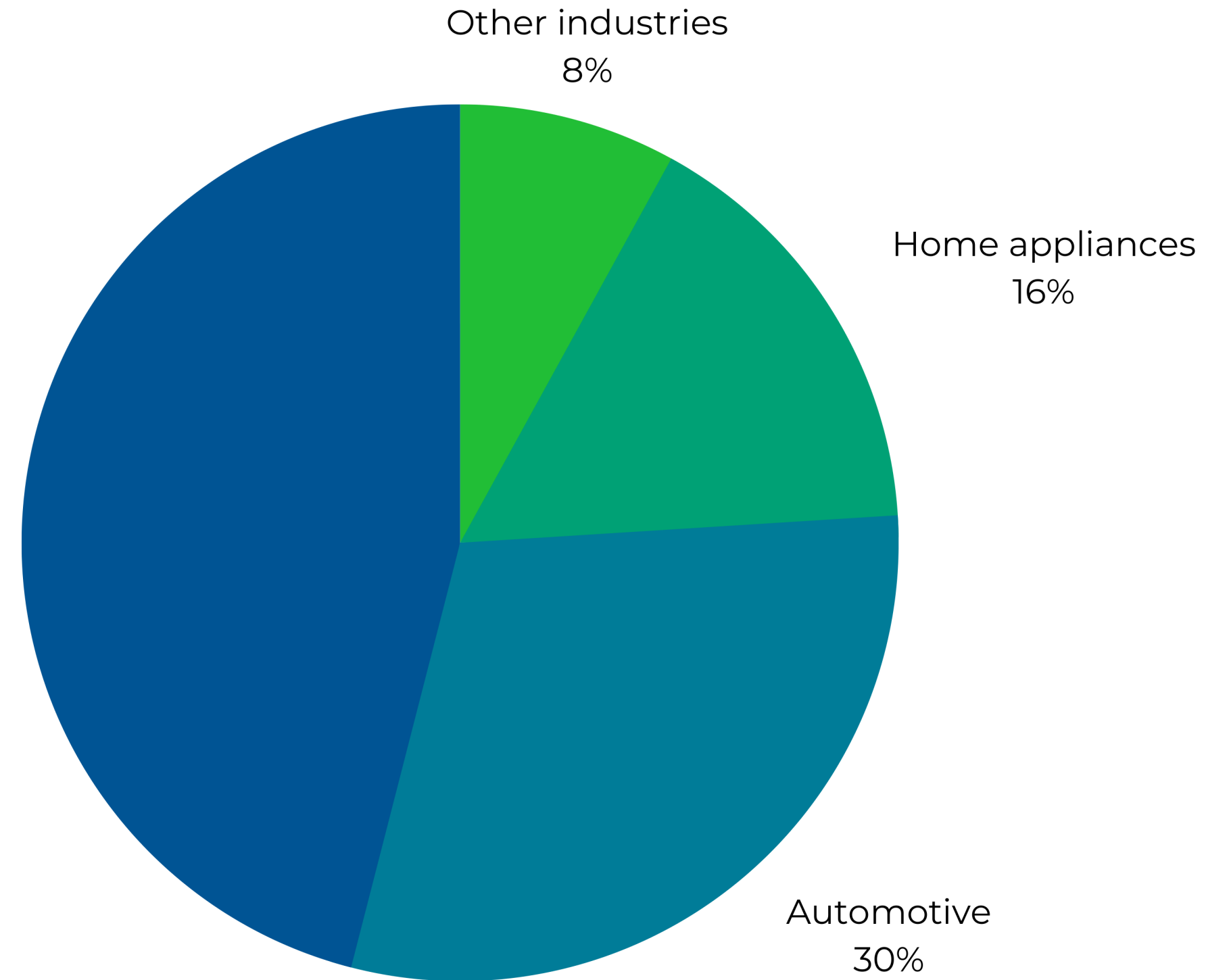
# INDUSTRIES

manufacturing

- We export almost 100% of our output
- Our export destinations are worldwide and include Austria, France, Germany, Hungary, Italy, Mexico, the Netherlands, Poland, Portugal, Slovenia, Switzerland, the UAE, and over 20 more



Sanitary  
46%





# TOOLSHOP

Over 23 years of experience in tool construction & production

Capacity of up to 50 projects/tools per year

Skilled operators

Cost- efficient

On-site in injection moulding

Conventional turning and milling

Novapax polishing system

Tool construction and parts simulation

Rapid prototyping (powder/PE electrodes)

3D solid modeling

HURCO processing centre

Charmilles CNC erosimate







# INJECTION MOULDING

Our founding sector

Over 50 years of experience

High-quality parts and materials

Reliability and flexibility

Value-added services



41 modern machines (Arburg, Demag, Engel, Krauss Maffei)

From 25-550 tonnes / 250-5500kN

CNC robot operated

6000m<sup>2</sup> of floor space







# PLATING ON PLASTIC

20 years of experience

In-house jig construction and production

Fully automated plating system

Atotech's Adhemax process

Output of 1500m<sup>2</sup> per day

Waste water treatment

Four-minute cycles

Chrome bright — Cr+3 and Cr+6

Chrome Matte (Satin) (3Q7-VW, Silver Shadow-Daimler, Perl Glanz-BMW, etc.)

Micro-porous nickel - MPS , Micro Crack - MC

Selective plating, 2K parts or masking

Brushed Nickel/Chrome

Auxiliary/inner anodes

Satin Long-Life System

Cascade rinsing technology

Water recirculation system







# **LABORATORY AND QUALITY CONTROL**

In-house laboratory

All standard testing capabilities

Educated expert staff

Full (100%) visual control

On-site of chrome plating

Continuous education

ISO9001:2015 & ISO14001:2015



Dimensional measurement

Residual moisture determination for plastic granulate

Adhesion test (X-cut tape test method acc. to ASTM B 3359)

Cuoloscope layer thickness test (acc. to EN ISO 2177)

X-ray layer tickness measurement

Thermal cycle test (24h 700C/30 min. room temp/4h 300C acc. to ASTM-B553)

STEP test (acc. to ASTM B-764 & DIN 50022)

CASS test (acc. to ASTM B-368)

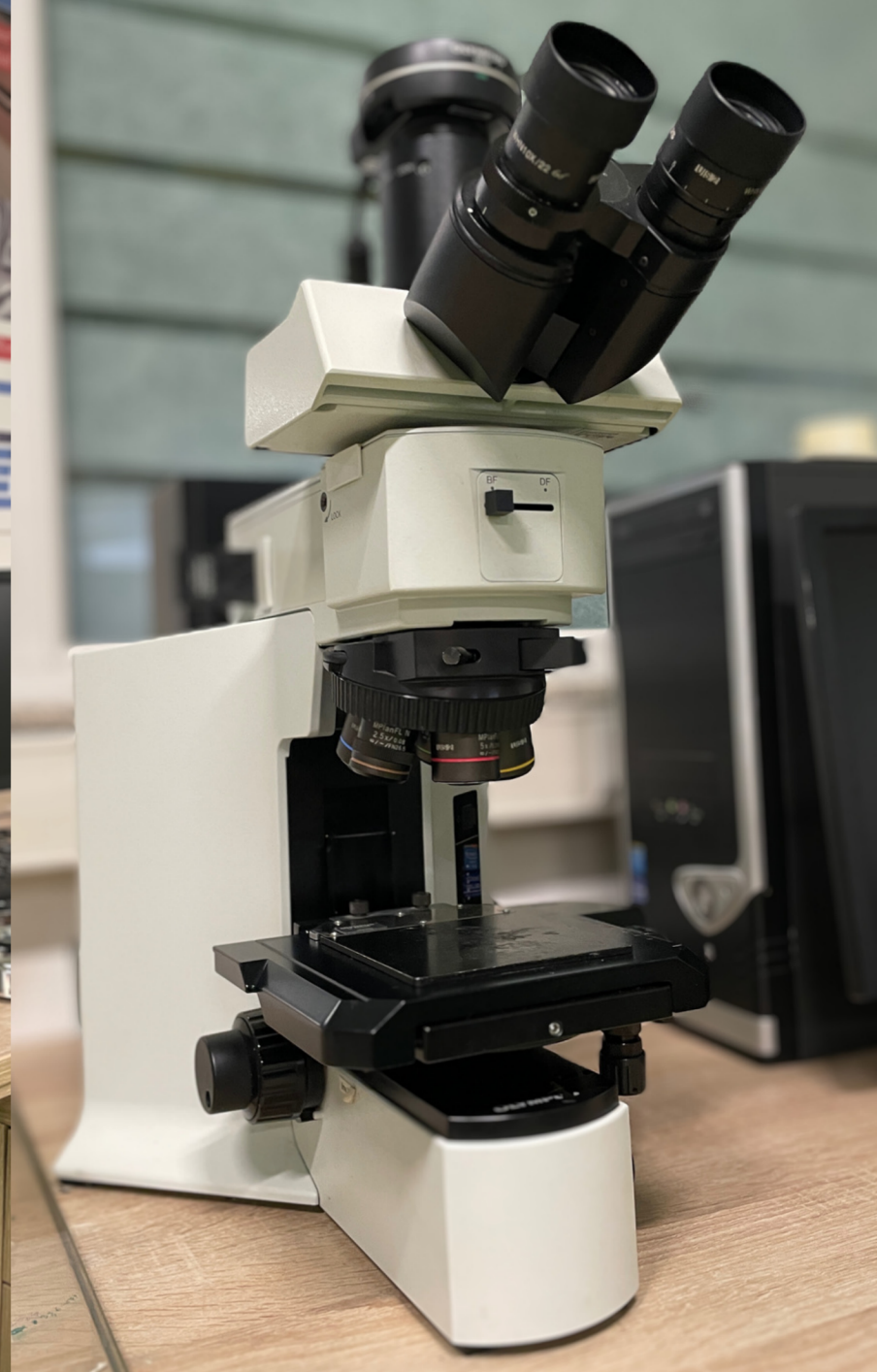
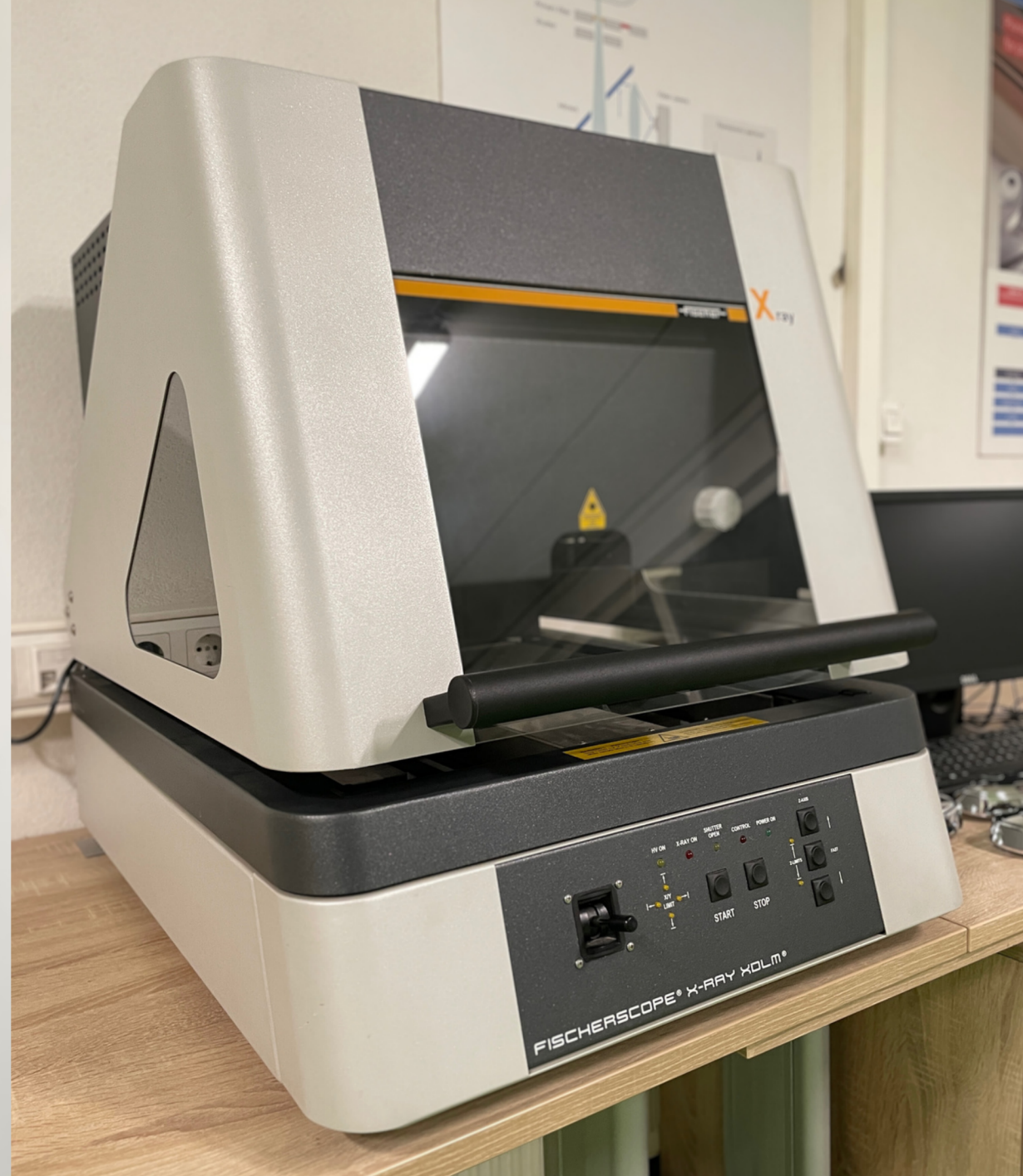
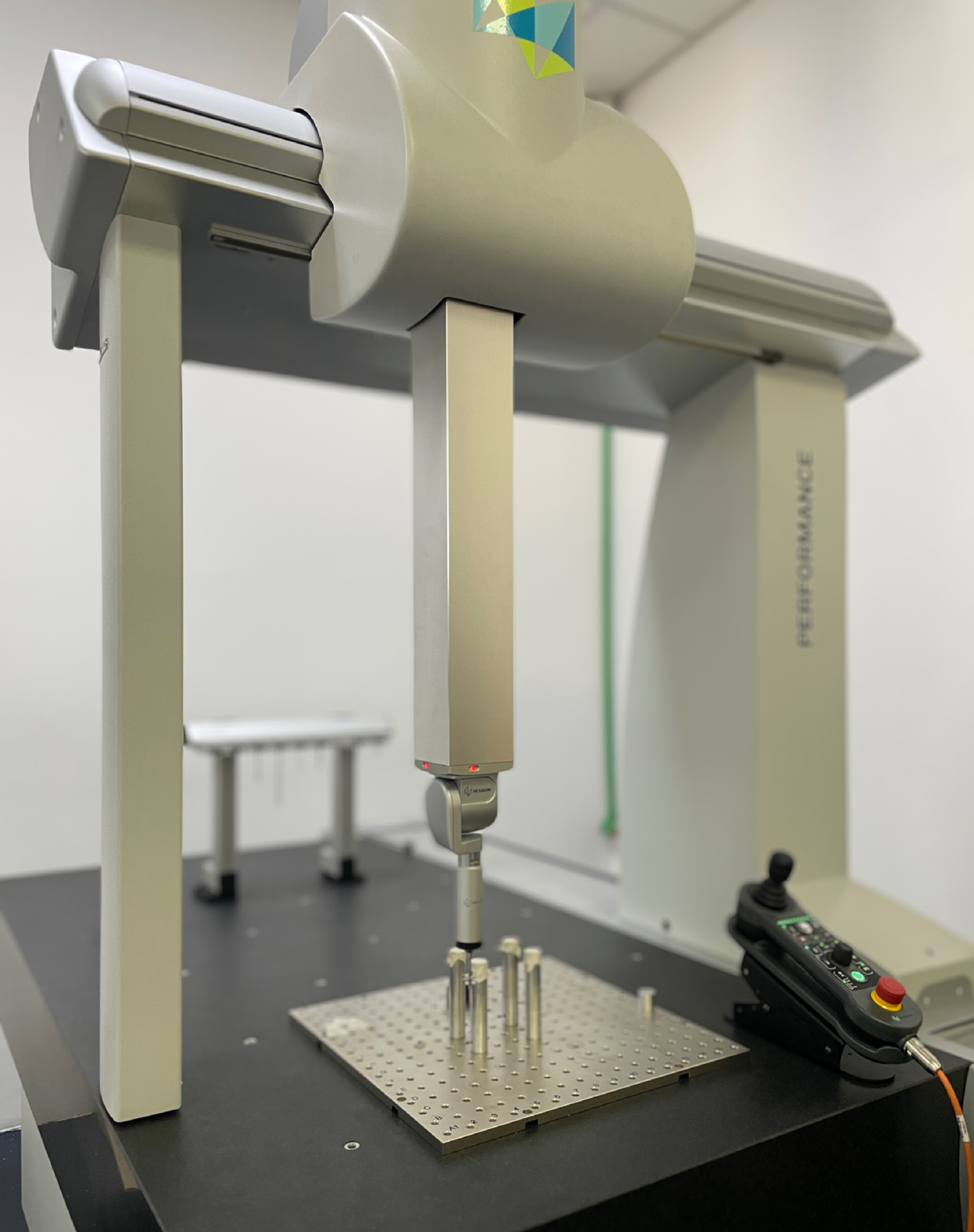
Kesternich test for sanitary

Temperature shock test (+100C/150C ) 5 cycles

NSS test

Pore counting







# VALUE-ADDED SERVICES

Laser marking and engraving

Tampon print

Solid Works 3D modeling

Assembly

Transport



## 3D modeling

CSWA - Certified associate

CSWP - Certified professional

CSWP – Mold specialist

CSWP – Sheetmetal specialist

CSWP - Surfacing specialist

CSWP – Weldments specialist

Solidworks Premium

Z-corporation scanner (Z700)

Z-corporation printer (Z510)

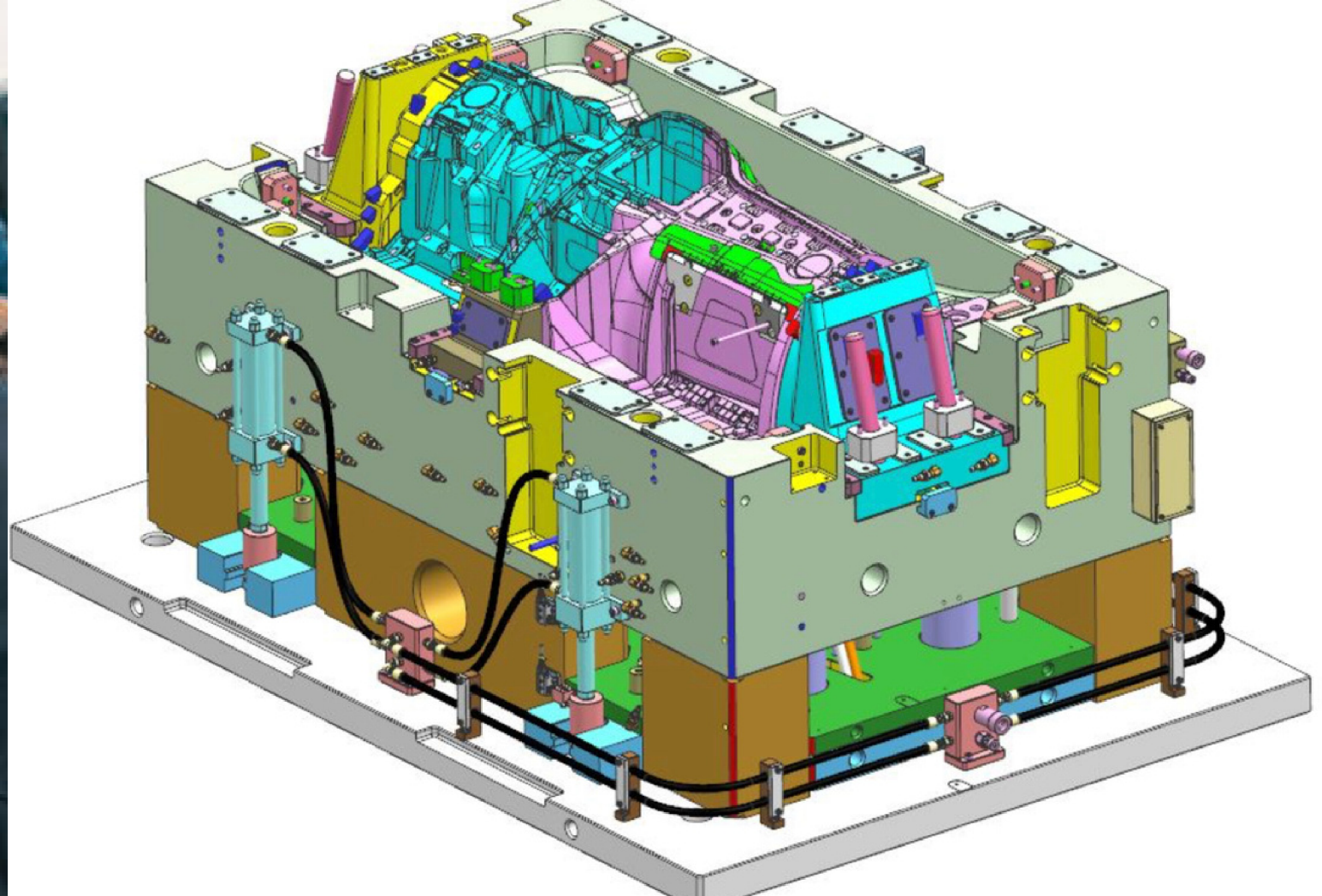
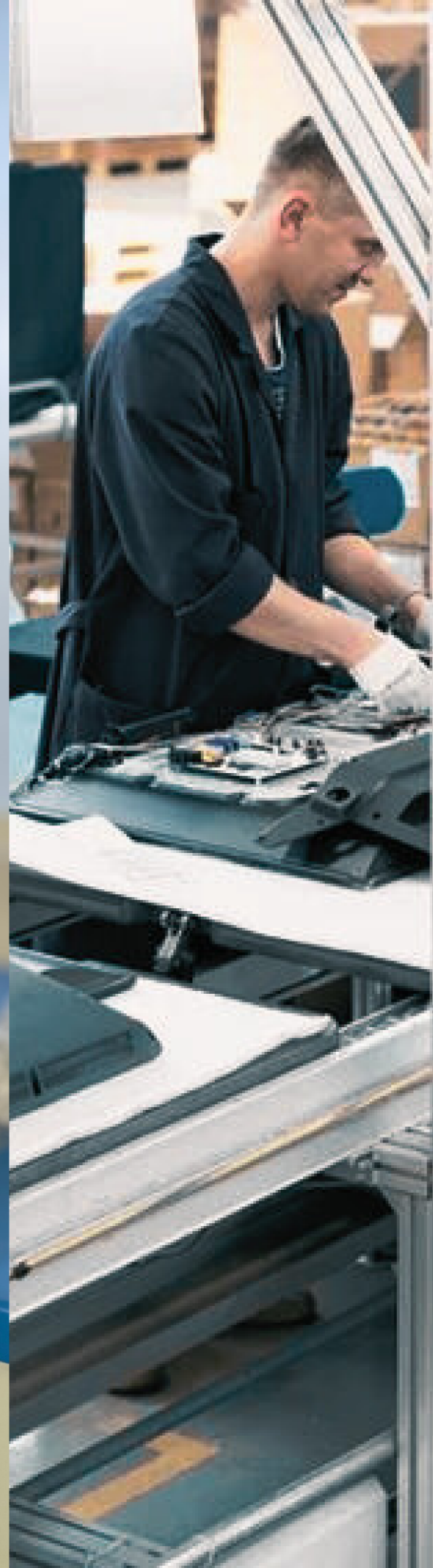
## Laser and tampon

Diode, Fiber , CO2 and Nd:YAG

From 30 to 150 Watt

Chrome, copper, aluminum, inox,  
steel, ABS plastic, glass, wood etc.







# RETAIL AND WHOLESALE

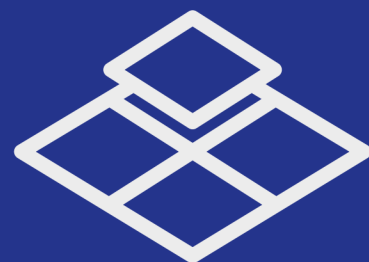
- New business model and showroom in 2023.
- Focus on quality, expert advice, beautiful spaces and zero stress.
- Complete bathroom and kitchen solutions.
- Extra categories: wallpaper, lighting, fabric, beauty and artificial greenery.
- Six retail showrooms, one web shop.







Sets



Tiles



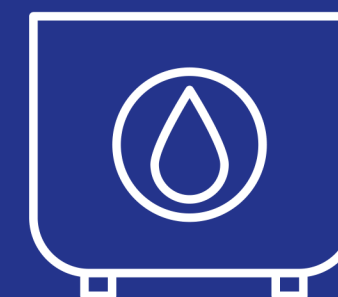
Laminate, parquet  
and carpets



Furniture



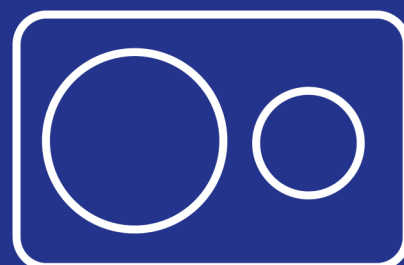
Sanitary



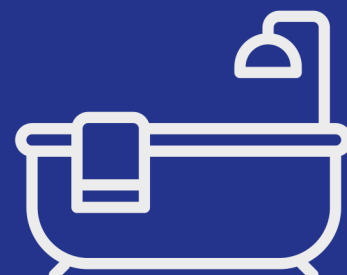
Water cisterns



Waste and  
channels



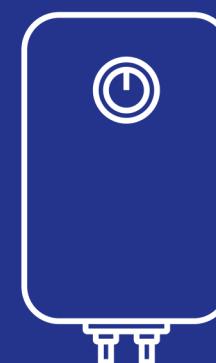
Flush plates



Bath and shower  
enclosures



Taps and  
showers



Boilers



Inlet and outlet



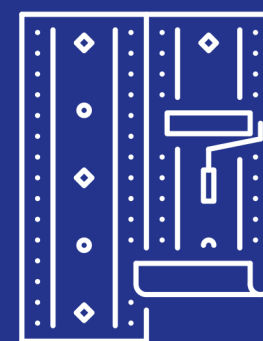
Accessories  
and decoration



Maintenance



Tools and  
materials



Wallpaper



Lighting



Artificial greenery



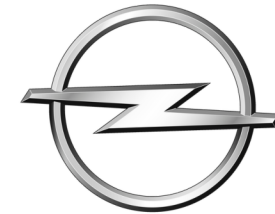
# WHO WE WORK FOR



hansgrohe



Panasonic



FCA  
FIAT CHRYSLER AUTOMOBILES

odelo:  
Automotive Signal Lights



■ GEBERIT



B/S/H/  
BOSCH SIEMENS

gorenje



PSA  
GROUPE



inprojal  
elektrosysteme





# OUR TEAM — YOUR TEAM



**Vernes Bešić**  
Head of  
Sales



**Nusret Muharemović**  
Head of  
Injection Moulding



**Samir Ćurić**  
CEO



**Adnan Hadžihasanović**  
Head of  
Plating



**Sena Bećarević**  
Head of  
Quality



**Aziz Ćurić**  
Project Planning and Execution  
3rd generation of the family

↖ Your contact ↗



### Industries

Sanitary 46%  
Automotive 30%  
Home appliances 16%  
Other industries 8%

### Technologies

Toolshop  
Injection moulding  
Chrome plating  
3D modeling  
3D printing  
Laboratory  
Laser engraving  
Tampon print

### Location

Gracanica, B&H  
32,000m2 total  
18,200m2 indoor

### Employees

cc. 300

■ GEBERIT

### Machines

41 machines  
25-550 tonnes

Engel  
Arburg  
Krauss Maffei  
Demag

### Capacity

Toolshop: 50 moulds/year  
Injection moulding: 30mil+ parts per year  
Plating: 1500m2 of plated surface per day

### Transport

Own trucks  
Own drivers

### Standards

ISO9001  
ISO14001

### Export destinations

More than 30  
countries, such as:

Austria, Czechia,  
France, Germany,  
Hungary, Italy,  
Poland, Slovenia,  
Spain, Switzerland

### Sectors

Retail and wholesale  
23% of total revenue

Manufacturing  
77% of total revenue

hansgrohe



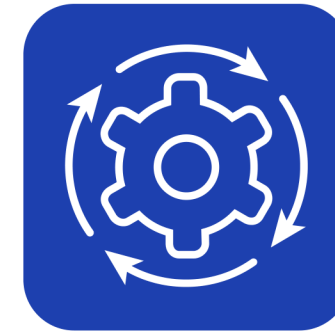


# THE WAY AHEAD

next two years in Plamingo

## Strategy

Plan to add paint shop  
Close eye on POP developments  
New model and investments in trading  
Expanded management team



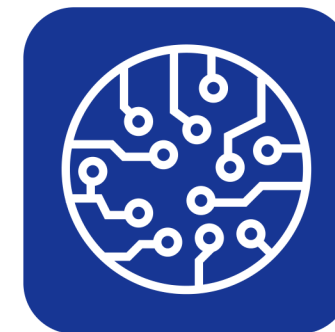
## Operations

Expanded toolshop team  
Enhanced checks and balances  
Improved budgeting, planning and control  
Teamwork and job enrichment

2072

## Human resources

Motivation and reward system  
Communication mechanisms  
Recruitment and staffing  
Organisational culture  
Education and training system  
Apprenticeship/mentor programme  
Feedback and improvement system



## Technology

Renewed toolshop machinery  
Continuous investment in IM machines  
POP flexible to future solutions  
New paint shop



# CONTACT US

Feel free to get in touch! We are a hardworking, professional and honest bunch, who address their client's concerns and help them achieve their goals. Via the information below, you can reach our Head of Sales, Vernes, who is the main liaison between us and our distinguished customers.



**+387 62 129 773**



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Bosnia and Herzegovina

**Vernes Bešić**  
Head of Sales







**plaminqo**

# THANK YOU

FOR YOUR TIME AND ATTENTION

